Dear Parent/Guardian:

Once again, Jefferson Primary School is participating in a very special community service program to raise funds for the American Heart Association. This educational fundraising event is called Jump Rope for Heart. Annually, more than 2 million children participate nationally in this personal health and fitness program. It teaches participants about the importance of regular physical activity, good health and nutrition, and community service.

Jump Rope for Heart is a fun and effective way to teach heart-healthy living. The children enjoy a series of jumping stations which emphasize the importance of physical activity. Along with the program’s educational benefits, the children also have the opportunity to perform a community service as they raise funds for the American Heart Association. The money our school raises will help to fund potential lifesaving research for heart and blood vessel diseases. It also supports the many programs of the American Heart Association that are designed to help people in our community. In short, our school is joining the fight against our nation’s No. 1 and No. 3 killers – cardiovascular disease and stroke.

**IMPORTANT INFORMATION:**

- Event Dates: (We will have two separate dates.) **Check-in @ 8:15am in gymnasium hallway.**
  
  **Kindergarten 1st & 2nd Grade Event:** Thursday, January 30, 2014  
  8:30am to 9:15am @ Jefferson Gym. (Snow Date: February 6th.)

  **3rd & 4th Grade Event:** Friday, January 31, 2014  
  8:30am to 9:15am @ Jefferson Gym. (Snow Date: February 7th.)

- On the included “Jump Rope for Heart” sponsor form/contribution envelope there are instructions on how to help your child to participate in the fundraiser. The information such as child’s name, grade and teacher are extremely important. Without this pertinent information we will not know what “thank-you gifts” your child is entitled to receive.

--- **TURN OVER ---**
• The back flap of the envelope has a permission slip, which needs to be signed and returned, to the Physical Education Staff, on or before Tuesday, January 28, 2014.

• If you decide to have your child collect donations, we ask that they just ask family and friends. Please do not let your child go door-to-door to ask strangers for donations.

• Checks should be made payable to American Heart Association.

• If you have access to a computer, the American Heart Association has a secure and fun way to reach out to friends and family for donations. Visit their website at www.heart.org/jump and e-mail multiple people by simply clicking and following the easy steps. You can help your child by printing out the computer donation report, and inserting it along with any checks and money. Raising funds online is fast, easy and safe.

• Your child will earn exercise-related prizes and our school will receive funds to purchase equipment, based on the amount of contributions collected.

• The envelope with the money is to be handed in on the day of the event. Check-in will take place in the gymnasium hallway at 8:15am. Please do not send any money in before this date.

• Transportation will not be provided. The parent/guardians will be responsible for transportation for the student.

This is Jefferson’s ninth year participating in the Jump Rope for Heart Fundraiser. Over the past eight years, we have raised an amazing $68,807.00 for this great cause. Our Physical Education Program has also received $3,200.00 from the American Heart Association to purchase equipment for our program from U.S. Games. We hope that all Jefferson Primary students will become involved in this fun and important event. Thank you in advance for your time, effort and cooperation. If you have any questions please contact Miss. Fischer or Mr. Taylor at 673-2070.

Sincerely,

Karen Fischer & Chris Taylor
Physical Education Staff

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<table>
<thead>
<tr>
<th>Setting up an online fund raising web page:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Step 1:</strong> Go to <a href="http://www.heart.org/jump">www.heart.org/jump</a> and click on “Register Today.”</td>
</tr>
<tr>
<td><strong>Step 2:</strong> Enter your school name, city, state and ZIP code and click Submit to find your school’s event. When you find your team, click the “Join Team” hyperlink.</td>
</tr>
<tr>
<td><strong>Step 3:</strong> Create your own Username, Password and Security Question. Click Continue. Write them down so you don’t forget.</td>
</tr>
<tr>
<td><strong>Step 4:</strong> Fill out the registration form. Review the Online Waiver and click the box to accept it. Click Continue.</td>
</tr>
<tr>
<td><strong>Step 5:</strong> Click to enter your HeatQuarters and set up your web page!</td>
</tr>
<tr>
<td><strong>Step 6:</strong> Once you have collected donations online, print out the online sheet and place it in your donation envelope.</td>
</tr>
</tbody>
</table>

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American Heart Association
Learn and Live™
Estimados padres/tutores

La escuela primaria de Jefferson va a participar nuevamente en un programa de servicio que se llama Jump Rope for Heart (saltar la cuerda para el corazón). Es una actividad para recaudar fondos y enseñar la importancia de hacer ejercicios y mantenerse sano. El dinero que los niños colecten va a ser donado a la Asociación Americana del Corazón.

INFORMACION IMPORTANTE

- **Días de la actividad:** la inscripción empieza a las 8:15 de la mañana
  
  Kindergarten, primero y segundo grado: el jueves, 30 de enero de las 8:30 de la mañana hasta las 9:15 de la mañana en el gimnasio de Jefferson  (Si nieva: 6 de febrero.)
  
  Tercer y cuarto grado: el viernes, 31 de enero de las 8:30 de la mañana hasta las 9:15 de la mañana en el gimnasio de Jefferson  (Si nieva: 7 de febrero.)

- Es sumamente importante escribir el nombre, grado y maestra del niño en el sobre y pueden leer las instrucciones de cómo participar en la recaudación de fondos.
- Los niños pueden ganar premios por la cantidad de dinero que colectan. Esta información se encuentra en la hoja con las fotos de los premios.
- Hay un permiso que Uds. necesitan firmar si quieren que su hijo(a) participe. Tienen que mandarlo firmado a más tardar el martes, 28 de enero del 2014. Este permiso está en el sobre.
- Los niños deben pedir donaciones solamente a la familia y amistades. No deben solicitar a personas desconocidas.
- Los cheques deben ser pagaderos a American Heart Association.
- Los niños necesitan entregar el sobre con el dinero cuando lleguen al evento. No manden el dinero antes.
- No habrá transporte al evento. Uds. tendrán que llevar sus hijos.

Sinceramente,

Karen Fischer & Chris Taylor
Las maestras de educación física